

DETROIT

“Let’s Solve It Together”

7:30 a.m. to 9 a.m., Thursday, April 18, 2013

at Towers Watson

28411 Northwestern Hwy., Southfield

We’re trying something different for our April program – you bring your biggest current communications challenge, and we’ll try to solve it together. We’ve recruited a panel of respected, experienced communicators from companies and agencies of various types and sizes. With a wealth of communications savvy in the room (including yours), we’ll do our best to tap each other’s experiences for the benefit of all. Isn’t that what IABC is all about? Come join us!



PANELISTS

John Finney, Senior Consultant, Communications and Change Management, Towers Watson

Ed Garsten, Head, Chrysler Digital Media, Chrysler Group LLC

Adrienne Lenhoff, President/CEO, Shazaaam! Marketing & Public Relations

Mike Verville, Partner, PUSH 22

Kimberly Welch, Global Communications Director, Inteva Products LLC

Admission: \$15 for members; \$25 for nonmembers

Reservations through PayPal at detroit.iabc.com

We’ll tackle as many challenges as we can, but to increase the chances of us addressing yours, please send it by April 15 to allannahajewski@comcast.net. This will also give our panelists an opportunity to give it some thought in advance.

For updates on chapter events, visit detroit.iabc.com or our Facebook or LinkedIn pages.