

DETROIT

What the C-Suite Needs and Expects from Communicators

**11:45 a.m. to 1 p.m., Thursday, May 23, 2013
at Meritor, Inc., 2135 W. Maple, Troy**



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How do your organization's leaders
view your communications team?

What do they need from you?

What do they expect?

From your leaders' point of view, what are
the biggest contributions you can make?

Join us for a perspective on these questions
from a veteran communications executive
who will share insights into what the highest-
level executives expect from communicators.

Admission: \$15 for members; \$25 for nonmembers

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