



International Association
of Business Communicators
Detroit

PRESENTS:

The Power of Storytelling

*What's your story?
Does it matter?
Who's listening?*

Join IABC Detroit at Pitch Black Media on March 31 to learn how to unleash the power of storytelling.

Lynne Golodner, public relations entrepreneur and world-renowned author, will share her winning formula for successful storytelling—what makes good stories good, why bad stories are so bad, and how a strong story can support your business. Join us for networking, food and fun.

Sponsored by Pitch Black Media



Lynne Golodner
Owner, Your People LLC

See you there!



ADMISSION:

\$15 for members | \$25 nonmembers | \$5 full-time students

For reservations, visit www.iabcdetroit.org or contact Nancy Skidmore at 248.546.5490, nskidmore@earthlink.net

Thursday, March 31, 2016

**Program starts at 6 p.m. with
networking following.**

24242 Woodward Ave., Ste. #100, Pleasant Ridge, MI 48069

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