



International Association  
of Business Communicators  
Detroit

Detroit Chapter



## Diversity, Equity, Inclusion and Communication

IABC Detroit (International Association of Business Communicators, Detroit Chapter) and PRSA Detroit (Public Relations Society of America, Detroit Chapter) invite you to a panel discussion with Detroit communication professionals on “Diversity, Equity, Inclusion and Communication.”

**Mark S. Lee, President & CEO, The LEE Group (TLG), MI LLC, recognized journalist and adjunct professor at EMU, Northwood and Madonna,** will moderate the 60-minute conversation.

TLG is an independent integrated marketing consulting firm focused on providing marketing, branding and communication solutions to clients, as well as training & development to organizations in the areas of branding, re-branding and communications.



Mark S. Lee

### PANELISTS INCLUDE:

**Bridget Hurd**, Blue Cross Blue Shield of Michigan, Chief Diversity Officer and Senior Director, Diversity and Inclusion

**Lydia Michael**, Blended Collective President and Owner

**Daniel Wallace**, General Motors, Global Diversity Initiatives Manager



Bridget Hurd



Lydia Michael



Daniel Wallace

These experienced professionals in the corporate, consultancy and marketing fields will share with the audience their perspectives and best practices about the topics of communication, diversity and inclusiveness.

Register for this opportunity to improve and develop your own strong strategic plans.



**COST: NO CHARGE**

Register via Eventbrite link  
at the top of this e-blast.

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**Wednesday, August 19th  
12:30 to 1:30 p.m. ET**

*Online Event*